

Keep Newark Funding LOCAL without raising our taxes– Vote YES on LL!

Measure LL is 100% PAID BY VISITORS, tourists and lodging guests visiting Newark.

Measure LL is NOT a tax on Newark residents or homeowners.

Voting YES on LL ensures every penny is spent on services benefitting us, by requiring visitors to pay their fair share of repairing streets and potholes, maintaining 911 emergency medical response, and protecting neighborhood police patrols.

For victims of heart attacks, strokes, accidents, or other emergencies, just seconds mean the difference between life or death.

Our local fire stations need upgrades to ensure rapid 911 response times – Vote YES on LL to ensure Newark’s firefighters have the modern firefighting and lifesaving equipment they need to save lives.

YES on LL also improves emergency dispatch response for earthquakes or other major disasters and maintains sports fields and children’s play structures.

Shouldn’t visitors to Newark pay their fair share of the costs they create?

YES on LL provides the funding we need to repair potholes and maintain our 105 miles of roads in Newark at NO COST TO US.

YES on LL REQUIRES ALL FUNDS BE SPENT LOCALLY, here in Newark.

YES on LL allows local control over local funding, allowing us to be self-reliant in these tough times. Sacramento politicians cannot take this money.

All funds generated by YES on LL are subject to public spending reports and annual independent financial audits. Measure LL is accountable to you, the Newark taxpayer.

Again, here’s what Measure LL WON’T do:

-Measure LL is NOT a tax on your home or property.

-Newark residents who are not hotel/lodging guests are NOT taxed.

Join a unanimous City Council, local businesses, and public safety: vote YES on LL.

For official information about Measure LL, visit: [www.Newark.org](http://www.Newark.org)

Steven Losier

Newark Police Association, President

Fallon Tran  
Director, Newark Chamber of Commerce

Ernie Morua  
Retired Newark Fire Captain

Guadalupe Lopez  
Business Owner

Rahul Sharma  
Business Owner