



City Council Meeting

September 24, 2020

NEWARK CARES

Funding Plan



NEWARK CARES Funding Plan Agenda

- Overview of CARES Act
- Incurred & Anticipated CARES Act Expenses
- Proposed NEWARK CARES Funding Plan
- Residential Rental Assistance Grant Program
- Small Business Grants



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Coronavirus Aid, Relief, and Economic Security Act

CARES Act

Economic Relief Programs

Over \$2 trillion



Assists

workers, families,
businesses, state, local &
tribal governments



CARES Act
Funding

\$15 billion

Coronavirus Aid, Relief, and Economic Security Act

CARES Act

CA FY 20—21

Adopted Budget



CA Cities
\$500 million



City of Newark
\$604,590

Coronavirus Aid, Relief, and Economic Security Act

CARES Act



COVID-19 Expenses
Not accounted for in
the budget

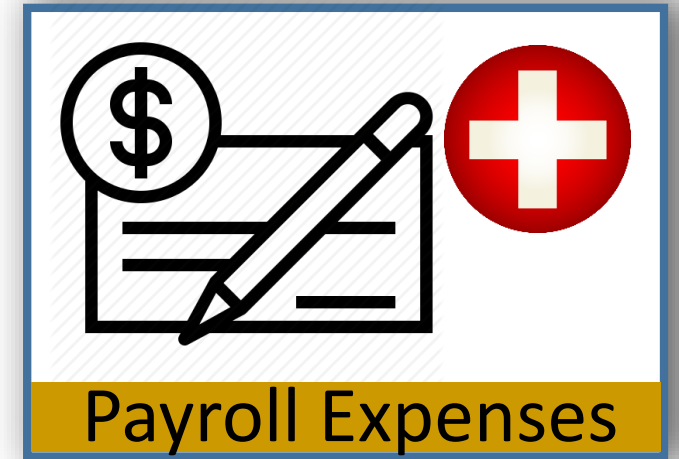
Coronavirus Aid, Relief, and Economic Security Act

CARES Act



Funding Guidelines

Eligible Expenses



Coronavirus Aid, Relief, and Economic Security Act

CARES Act

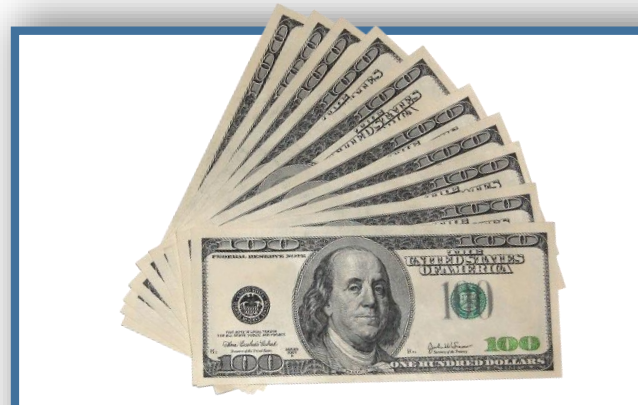


Funding Guidelines

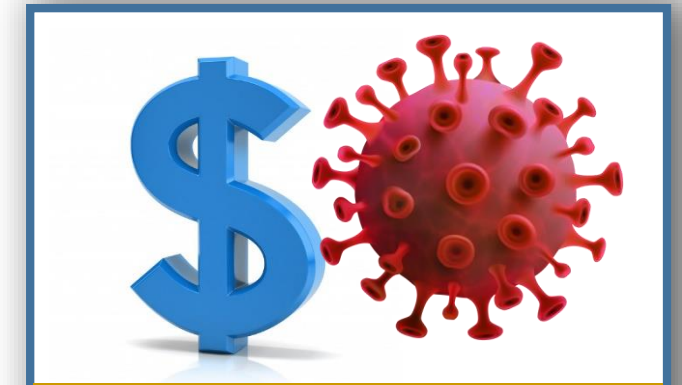
Eligible Expenses



COVID-19 Compliance



Economic Support



Misc. COVID-19 Expenses

Coronavirus Aid, Relief, and Economic Security Act

CARES Act



Funding Guidelines

Eligible Expenses



Must be spent between
March 1, 2020 and
December 30, 2020

Monies not spent by December 30th will be
returned to Federal government



NEWARK CARES Funding Plan

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Reimbursable Expenditures

Expenditures	Description	Expenditures 3/1/20 - 6/30/20	Estimated Expenditures through 12/31/20
Budget Personnel & Services Diverted	Recreation staff diverted to food disbursement program	\$8,209.00	\$16,000.00
Food Programs	Cost – Establish Food Program	\$4,641.00	None – Food now donated by Tri-City Volunteers
Telework & Technology	Technological Improvements – Increase broadband, set up VPNs, hardware and software purchases that enable telework	\$6,362.00	\$132,000.00
Payroll – Public Safety	Police patrol schedule modified to minimize officer contact – this resulted in overtime	\$47,025.00	None – schedule has since reverted to previous schedule
PPE for City Employees	Acquisition cost of PPE	\$6,778.00	\$8,800.00
Federal leave benefits (Families First Coronavirus Response Act – FFCRA)	Employer required to provide Emergency Paid Sick Leave and Emergency FMLA leave under qualifying circumstances	\$43,494.00	\$40,000.00
Community Outreach	Acquisition and distribution of COVID-19 kits (PPE & information materials) via the Promotores Group	\$10,900.00	Community need for additional PPE is unknown at this time
Public Health Expenses	Increased disinfection of public areas, installation of plexiglass barriers, and attorneys' fees due to COVID-19	\$24,691.00	\$74,095.00
	Total Expenditures	\$152,100.00	\$270,895.00



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Proposed **NEWARK CARES** Funding Plan



Newark Residential Renters Assistance Program



Newark Small Business Grant Program



Miscellaneous City Expenses



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NEWARK CARES Act Funding Grant Programs

Residential Rental Assistance Grant Program

Objective:

Mitigate financial hardships to Newark households caused by pandemic related job loss or significant reduction in salary.



Newark Residential Rental Assistance Grant Program

\$200,000



\$2,500

Emergency Grant

Assist 80
Newark Households

Eviction Moratorium Adopted
Delays but not forgive rent

● Eligibility Requirements

- Newark Residency
- Job/Income Loss
- Residential lease in applicant's name



Newark Residential Rental Assistance Grant Program

Income lower than 80% AMI

“Rent-burdened”

Single, head of household with children – higher priority

Special circumstances



Newark Residential Rental Assistance Grant Program

APPLICATION

A. Applicant Information

(PLEASE PRINT CLEARLY)

Social Insurance Number	Last name	First name(s)	Mr.	Miss
			Mrs.	Ms.
Social Insurance Number	Last name	First name(s)	Mr.	Miss
			Mrs.	Ms.

Mailing Address

Apt #	Street Address	Street Name
City		Postal Code

Residential Address (complete only if different than mailing address)

Apt #	Street Address	Street Name
City		Postal Code

Contact Information

Home Phone ()	Cell Phone ()	Work Phone ()
Email Address	Alternate Contact Person for Messages Name: Phone: ()	

B. Bank Information



Newark Residential Rental Assistance Grant Program

PROGRAM ADMINISTRATION Third-party Administrator

Accept & review applications

Assess eligibility

Score the applications

Recommend grant recipients



Newark Residential Rental Assistance Grant Program

APPLICATION

A. Applicant Information

(PLEASE PRINT CLEARLY)

Social Insurance Number	Last name	First name(s)	Mr.	Miss
			Mrs.	Ms.
Social Insurance Number	Last name	First name(s)	Mr.	Miss
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Mailing Address

Apt #	Street Address	Street Name
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Residential Address (complete only if different than mailing address)

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Contact Information

Home Phone ()	Cell Phone ()	Work Phone ()
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B. Bank Information



Newark Residential Rental Assistance Grant Program

PROGRAM ADMINISTRATION
Third-party Administrator



Newark Residential Rental Assistance Grant Program

APPLICATION

NEWARK California 1936

December 1, 2020 DATE

PAY TO THE ORDER OF Recipient's Landlord \$ 2,500.00

Two thousand, five hundred, and no/oo----- DOLLARS

FOR Residential Rental Assistance Grant

Signature

0000000186 000000529 1000



Third-Party Administrator

B. Bank Information



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NEWARK CARES Act Funding **Small Business Grant Program**



Small Business Grant Program

Objective:

Assist Newark's non-franchise, non-chain businesses suffering from pandemic-related losses.



Allocation

Small Business Grant Program



Eligibility Requirements

In business for at least one (1) year

25% reduction in revenues

Not a franchise or chain



Allocation

Small Business Grant Program



Eligibility Requirements

No more than 25 employees

Have physical storefront

Valid Newark Business License



Allocation

Small Business Grant Program

Corporately
Owned
Franchises

Home Based
Businesses

**Hotels /
Motels**

**Ineligible
Business**

**Retail Chain
Stores**

**Financial
Institutions /
Industrial Uses**

Except custom
manufacturing and small
scale food and beverage
manufacturing



Program Administration

Small Business Grants



City staff
administers &
promotes



Entered into
Lottery
40 selected



City issues grants
directly to recipients



Summary

Newark

Allocated over
\$600k

Clear Need

Rental &
Business
Relief

Three
Main
Expenditures

Miscellaneous Programs

Rental Relief

Small Business Grants

Can submit qualifying expenditures with FEMA



Summary

Resolution

Allocate Monies

Authorizes City Manager to execute the Plan and make adjustments to maximize reimbursements



Questions

