



## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

## City of Newark Partners with Government Technology Group to Develop Broadband Master Plan

**Newark, Calif. – May 25, 2023** – The City of Newark has selected Government Technology Group as its partner in the development of a Broadband Master Plan through a competitive bidding process.

Government Technology Group will collaborate with the City of Newark creating a plan to improve and expand its broadband infrastructure for economic development, Smart growth initiatives, and meeting the needs of the community for years to come. The Broadband Master Plan will develop strategies and a roadmap that lays out how Newark plans to make high-speed internet more available and affordable for everyone, with a focus on unserved and underserved areas. The Broadband Master Plan will also provide information on the technology and trends happening in the industry with emphasis on Smart growth, intelligent traffic control, public safety, telemedicine, and any other technologies.

GTG will incorporate findings from an asset inventory, needs assessment, and partnership opportunities to develop a business model that fits the framework of financial, operational, and organizational requirements of Newark that will have the greatest chance of success and will be the most financially sustainable. GTG will present this business case to the City's team and provide an analysis of how it meets Newark's goals in the project. Each city is unique, and through Government Technology Group's proven process, they will work with Newark to find the model that is most feasible and presents the best opportunity for its unique community.

*"This is an exciting opportunity for the City of Newark. GTG will help us design a road map that will help identify areas that need better Internet access, develop strategies to provide that access, and determine the resources needed to implement those strategies. Basically, it's a plan to help guide decision-making and help ensure that everyone has access to fast and reliable Internet, while equipping the City of Newark with a platform to deploy smart growth technologies, address digital equity, and economic development."* Ed Miranda, City of Newark Chief Information Officer.

A component of the assessment includes a community survey. Please take a few minutes to participate in the City of Newark Broadband Online Survey at <https://survey.alchemer.com/s3/7319193/City-of-Newark-Online-Survey>. In addition to the online survey, GTG plans to host community workshops to seek community feedback. To learn more about this project, please visit the City of Newark Broadband Master Plan page at <https://www.newark.org/residents/broadband-master-plan>.

### About Government Technology Group

*Government Technology Group provides consulting services for broadband planning, strategic plans, and smart city*

